

Theresa Paesani

PROFILE

Design professional with over ten years experience in graphic design, photography, and document management, as well as behind the scenes theatre production. A self-driven, proactive, and creative professional who grasps and masters new concepts quickly to achieve timely results and client objectives. Primary strengths include:

- Innovation and organization
- Team-spirited professional with strong communication skills
- Photography and image editing

SOFTWARE PROFICIENCIES

Office Suites: Microsoft Office (incl. Word, Excel, PowerPoint, Outlook), Apple iWork, Google Workspace

Adobe Creative Suite: Photoshop, Illustrator, InDesign, DreamWeaver, Lightroom

Web-based Platforms: SquareSpace, MailChimp, Kindful

Social Media: Facebook, Instagram, TikTok, Twitter, YouTube

THEATRICAL EXPERIENCE

Over ten years of experience behind the scenes.

- Organize and manage costumes and props
- Assist performers with dressing and quick changes
- Manage backstage flow, including assisting with set transitions
- Develop organizational and flow charts for performers and crew to utilize during the run
- Basic / hand sewing skills: buttons, rips, tears, etc.
- Various backstage experience for 20+ shows
- Basic knowledge of programming and running a light board
- Design props, playbills, poster, and social media ads

A full list of productions can be viewed on [my website](#).

PROFESSIONAL EXPERIENCE

Universal Orlando Resort, Orlando, FL

2021 to present

Costume Specialist

Assist performers as they get into and out of costume. Maintain costume inventory and organization. Follow procedures to launder costumes nightly. Pull presets and deliver costumes as needed. Repair costumes as needed. Ensure organization and safety across work area.

Princeton University, Princeton, NJ

2015 to present

Graphic Designer

Work with the Office of Communications to produce marketing materials, advertisements, and logos for university departments and organizations. Large-scale projects include annual reports and newsletters for departments including the Center for Health and Wellbeing, the Bobst Center, and the Princeton Plasma Physics Laboratory.

Cirque du Soleil – Volta, U.S. tour

2018 to 2020

Dresser / Usher / Merchandise

Preset costumes. Assist artists with quick changes and dressing. Repair, organize, wash costumes. Direct guests on site and answer inquiries. Process merchandise transactions. Work with Cirque staff during tear-down and set-up. Design and create show stickers, t-shirt, and up-cycled paper decor for tour staff.

Cabrini University Theatre, Radnor, PA

2013 to 2017

Manager of Social Media and Graphic Design

Design playbills, posters, and advertisements for each show. Photograph theatrical performances. Manage social media pages and develop marketing strategies to promote productions and engage followers in events.

EDUCATION

Cabrini University, Bachelor of Arts in Graphic Design, *Magna Cum Laude*

May 2014